

SPONSOR PACKET



'Slope Fest & Tour de Sunnyslope 2026

MARCH 28, 2026

8:00AM TO 2:00PM

Palma Park {12th Street & Dunlap}

Spearheaded by the **East Sunnyslope Community**, in partnership with six Sunnyslope community and business groups—along with the **Phoenix Police Department, City Council, and County Supervisor**—this annual event brings neighbors, local businesses, and public agencies together for a day of connection and celebration.

What the Day Offers

- City, county, and state departments share resources and information.
- Local businesses display their services and network with the community.
- Service providers offer on-the-spot support and advice.
- Families and neighbors enjoy a fun-filled day that strengthens relationships and builds community pride.

The Tour de Sunnyslope Bike Ride

The day kicks off with our **Desert Horizon Police Precinct Bike Squad**, leading families on a four-mile, family-friendly ride. With about a dozen police officers and support cars (lights flashing), this ride has become a beloved favorite for the community.

Why We Need You

This event is **free to all participants**—and we intend to keep it that way. As a completely volunteer-based **501(c)(3) nonprofit**, we rely on sponsorships and donations to make it possible.

Your support is **crucial** in keeping 'Slope Fest & Tour de Sunnyslope accessible, safe, and fun for everyone.

If you are interested in sponsoring, please see the levels below and join us in making this year's event the best yet!



Sponsorship Opportunities for 'Slope Fest & Tour de Sunnyslope 2026

Gold Sponsor – \$5,000

- Prominent **logo placement** on all promotional materials (flyers, banners, newsletters) reaching 9,000–10,000 homes, businesses, and community members.
- Featured logo on event websites and social media promotions.
- **One full promotional page** in our January newsletter.
- On-stage **recognition and banner display** at the event.
- **Gift presentation on stage** with a local elected representative.
- **Prime sponsorship table** at the event.
- **Exclusivity option:** approvals required for direct competitors.

Silver Sponsor – \$3,000

- Logo placement on all promotional materials (flyers, banners, newsletters) reaching 9,000–10,000 homes, businesses, and community members.
- Featured logo on event websites and social media promotions.
- Logo included on event banner.
- **Prime sponsorship table** at the event.
- Recognition gift.

Bronze Sponsor – \$1,000

- Logo placement on all promotional materials (flyers, banners, newsletters) reaching 9,000–10,000 homes, businesses, and community members.
- Featured logo on event websites and social media promotions.

“Connecting Neighbors. Building Community. Providing Hope.”



TOUR de SUNNYSLOPE



Sunnyslope is part of the Desert Horizon Police Precinct, home to the **only bicycle squad in Phoenix**—and one of the city's top-performing squads for crime prevention and enforcement.

Once a year, we proudly partner with this squad for **Tour de Sunnyslope**, a four-mile, family-friendly bike ride through the neighborhood. This event is designed to show neighbors of all ages that **police are people too**, creating a remarkable opportunity for positive police-community engagement.

The ride features about **12 police officers on bicycles**, accompanied by police vehicles with flashing lights to ensure everyone's safety. Over the past two years, Tour de Sunnyslope has continued to grow, with families coming from across the Valley not only to ride alongside officers but also to **build real relationships with them**.

The ride begins at **8:30 a.m. at Slope Fest**—a tradition that has quickly become a community favorite!



SERVICES OFFERED @ 'SLOPE FEST



We offer a wide range of services designed to support and inform the Sunnyslope community. From addiction resources to gun safety, child nutrition, medical care, personal safety, adoption options, and much more...

Slope Fest is here to help our neighbors in every area of life.

If you or someone you know needs assistance, guidance, or resources, you will find support, answers, and community connections at Slope Fest.



'SLOPE FEST PERFORMERS



We provide a wide range of services to support the Sunnyslope community—everything from addiction recovery resources to gun safety, child nutrition, medical care, personal safety, adoption options, and more.

Our goal is simple: **to be here for every neighbor, in every area of need.** If you or someone you know could use help, guidance, or information, **Slope Fest is the place to find it.**



SUNNYSLOPE REPRESENTATION

The East Sunnyslope Community has built strong, ongoing partnerships with city officials, law enforcement, and community agencies to better serve our neighborhood. These collaborations have led to lasting improvements in safety, livability, and community connection.

- **District 3 – Debra Stark**

Current Councilmember and past Vice Mayor. She has partnered with us on multiple initiatives, including neighborhood clean-ups and the Gated Alley Pilot Program, which provided secure alley gates and significantly reduced crime.

- **District 6 – Kevin Robinson**

Current Councilmember, retired Police Commander, and former Assistant Chief. His extensive law enforcement background brings valuable insight into neighborhood safety initiatives.

- **Kate Brophy McGee**

Current Maricopa County Supervisor, former Arizona State Senator, and past school board member. She has supported neighborhood projects that strengthen families and improve access to resources.

- **Phoenix Police Department**

We work closely with multiple divisions, including the city's only Bicycle Squad, which leads our annual *Tour de Sunnyslope*. Our Community Action Officers also provide year-round support addressing quality-of-life issues and building positive police-resident relationships.

- **Neighborhood Services Department**

This department has assisted in organizing community events and supporting residents in need, particularly those who face financial or physical challenges in maintaining their homes.

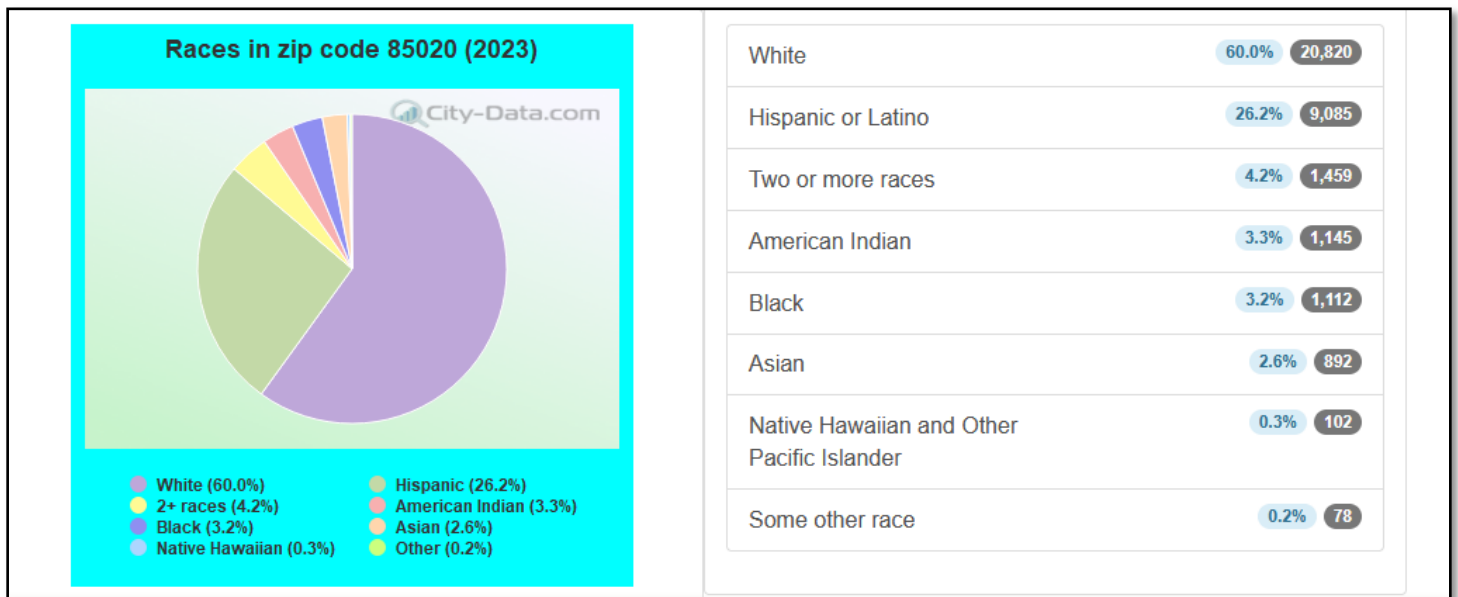
- **Mayor Kate Gallego – A huge supporter of our efforts.**



DIVERSITY IN SUNNYSLOPE

Did you know that the Sunnyslope neighborhood has more Native American and Russian ancestry people living in it than any neighborhood in America? It is true! In fact, 3.7% of this neighborhood's residents have Native American ancestry and 3.0% have Russian ancestry.

Sunnyslope is also pretty special linguistically. Significantly, 1.0% of its residents five years old and above primarily speak Native American languages at home. While this may seem like a small percentage, it is higher than 97.5% of the neighborhoods in America. (NeighborhoodScout)



Key Financial Data for Sunnyslope (85020 Zip Code)

- **Median Household Income: \$74,622**
- **Per Capita Income: \$52,591**
- **Poverty Rate: 11.8% of persons are below the poverty line**

